



## UK National Pavilion at Agro Spring

(former [Grain Tech](#) / [Agro Animal Show](#) / [Fruit, Vegetables, Logistics](#))

**18-20 February 2020, Kyiv, Ukraine**

*Showcase your company and meet major buyers at a leading agricultural trade show!*

*The event is supported by the Eastern Europe and Central Asia Network (EECAN) GREAT Agritech Campaign by Department for International Trade.*

### Event overview

- 21,000 m2 exhibiting space
- over 300 exhibitors from over 23 countries
- over 20,000 visitors from leading Ukrainian/CIS companies
- over 30 UK companies take part in the UK National Pavilion

With over 32.5 m ha of arable lands, 11.6% of GDP and 42.5% of Ukrainian exports, Ukraine is No 1 producer of sunflower seeds and sunflower oil, No 2 exporter of grain and No 3 producer and exporter of barley.

Imports of agriculture machinery exceeded £2 billion making Ukraine one of TOP10 importers of agriculture machinery worldwide.

Big groups continue to invest in construction of new agro-industrial complexes and infrastructure, increasing the land bank.

Cattle breeding industry attracted 45% of total agri investments, sheep breeding benefits from an increasing interest.

### Contacts

To register, please contact:

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### Registration deadline: 15 November 2019

Please note as speaking slots are limited, applicants will be registered on a first-come-first served basis



## KEY OPPORTUNITIES FOR UK BUSINESSES

- Ag machinery
- Ag infrastructure
- Agrichemicals
- Livestock genetics
- Animal feeds
- Precision farming consultancy
- Ag risk insurance



## 6<sup>th</sup> UK NATIONAL PAVILION – YOUR ADVANTAGES

- Turnkey and value for money stand package
- Personalised pre-, onsite and post event management
- Prime stand location and visibility
- Extensive promotion in local sector media
- Inclusion in the event catalogue and UK pavilion catalogue
- Access and introductions to decision makers, market briefing
- Free extras: B2B meeting space, interpretation, international networking reception invites, transfer from/to hotel, preferential hotel rates and much more.



## OUR OFFER

	Ex-VAT
<b>Exhibitor</b> - Fully furnished stand space* at the UK pavilion + promo**	from £770 (6m2)
<b>Show visit</b> - Up to 5 B2B meetings at the expo (interpretation incl), use of shared meeting area, display of company brochures on the stand, admin support (hotel/transport bookings)	£990
<b>Remote participation</b> - List of up to 5 validated contacts in the market, inclusion in the event catalogue, display of company brochures on the stand and in Agribusiness Forum Delegate packs	£330
<b>Speaker at Agribusiness forum (19 Feb)</b> -15 min speaker slot, inclusion in delegate packs +promo**	£385
<b>Promotion</b> of an independent exhibitor (outside UK Pavilion)**	£110

\* 1 table, 3 chairs, information desk light, power socket, WI-FI, cleaning service and maintenance incl.

\*\* Promotion includes:

- ✓ Official trade show catalogue entry and UK national pavilion catalogue entry translated into Ukrainian;
- ✓ Targeted emailing and press announcements of your participation in local digital and printed press;
- ✓ Inclusion of company info in Agribusiness Forum delegate packs
- ✓ 2 invitations to gala networking reception;
- ✓ Post-media coverage of your participation in trade show.

\*\*\* Charges will be paid via DIT [Overseas Market Introductory Service \(OMIS\) system](#)

Other participation options negotiable, sponsorship packages available. Please contact DIT Ukraine for more information

## FREE OF CHARGE

- Interpreter for your meetings for up to 2 hours, on a pre-booked basis.

